



To whom it may concern,

I am happy to write this letter of recommendation for Emile Issa and his accomplishment as Marketing Consultant to the BMB Group. As the head of marketing, I had the pleasure of working with and overseeing Emile on marketing and communication related tasks over the past 5 months.

He showed in a short period of time a high level of professionalism in understanding our requirements and aligning it with our business to derive shared value. He has been a valuable contributor to our various Marketing Communications (customized films for our 20th year's anniversary, event choice and planning, etc.) and especially in giving shape to different innovative marketing ideas.

Emile served our organization with great passion and zeal. He is an excellent communicator and negotiator and is known for being someone who can get to the roots of issues, offering up real solutions.

I found him to be creative, very productive and efficient but what sets him apart from the rest is his extreme passion for the world of the marketing communication where he has shown great shrewdness.

I certainly would recommend him to any company.

Sincerely,

Guy Helou

Head of Marketing

A handwritten signature in blue ink, appearing to be 'GH' or similar initials, written over a diagonal line.

19/2/2015